

SPONSORSHIP PACKAGES

- Play a major role in our upcoming benefit gala, “A Night for Life”, and align your business with an exceptional experience that provides distinctive opportunities for brand exposure.
- Invest in innovative and cutting-edge research by supporting our quest to hopefully one day find a cure for childhood cancer.

- Linking your business to a worthy cause such as the fight against childhood cancer will strengthen your company’s image and grow its reputation as an organization that cares about spreading positive messages and helping the community.

	PRESENTING SPONSOR (\$10,000)* - SOLD -	PLATINUM (\$5,000)	GOLD (\$2,500)	SILVER (\$1,000)	BRONZE (IN-KIND DONATIONS AND/OR SERVICES VALUED AT \$1,000 OR MORE)
BENEFITS					
Table	10 tickets (preferred seating)	8 tickets (preferred seating)	4 tickets		
Category exclusivity	•				
Invoice for full sponsorship amount	•	•	•	•	
PROMOTIONAL MATERIAL					
Exclusive display of logo on media wall placed in the lobby	•				
Display of logo as appropriate on large signage board placed in the lobby		•	•		
Logo displayed on dining room table signage	•	•			
Display of logo on large video screens the night of the event	•	•			
Logo and link featured on www.vitachildrensfoundation.ca	•	•	•	•	•
Event Experience Sponsor: Recognition as the sponsor of a service or activity offered the night of the event i.e., video, entertainment, decor, late-night eats, raffle, auction, etc. using ‘sponsored by’ terminology and logo placement on custom-made signage to be provided by the sponsor**		•			
PARTNERSHIP RECOGNITION					
Opportunity to speak or present brief video message at the event	•				
Recognition using ‘presented by’ terminology and exclusive logo placement on the emailed save-the-dates and invitations as well as on the event tickets	•				
Recognition on podium as appropriate the night of the event	•	•	•		
Recognition via our social media channels as appropriate leading up to, during, and following the event	•	•	•	•	•

*The Presenting Sponsorship is offered on a first-come, first-served basis

**The Event Experience Sponsor has the option to choose the service or activity they wish to sponsor on a first come, first-served basis